



US 20160234203A1

(19) **United States**(12) **Patent Application Publication**  
**Gatto et al.**(10) **Pub. No.: US 2016/0234203 A1**(43) **Pub. Date: Aug. 11, 2016**(54) **ANONYMOUS CROSS-DEVICE LINKING  
USING TEMPORAL IDENTIFIERS**(52) **U.S. Cl.**CPC ..... *H04L 63/0846* (2013.01); *H04L 67/02*  
(2013.01); *H04L 67/22* (2013.01); *H04L 63/06*  
(2013.01); *H04L 63/107* (2013.01); *H04W*  
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(57)

**ABSTRACT**

Methods, systems, and apparatus include computer programs encoded on a computer-readable storage medium, including a method for providing content. Login credentials provided by a user are received when communicating through a first user device, and a temporal identifier is created for the user and provided to the first user device. Prior to expiration of the temporary key, login credentials provided by the user on a second different user device are received. The temporal identifier is re-created for the user and provided to the second different user device. A first request is received from the first or second different user device. The temporal identifier is stored and an identifier associated with the device. A second request is received from the other device. A device identifier for the first and second different user device are linked in association with the temporal identifier. The linking is used to respond to the second request.

(21) Appl. No.: **15/133,509**(22) Filed: **Apr. 20, 2016****Related U.S. Application Data**(63) Continuation of application No. 14/015,515, filed on  
Aug. 30, 2013, now Pat. No. 9,332,081.**Publication Classification**(51) **Int. Cl.***H04L 29/06* (2006.01)*H04W 12/04* (2006.01)*H04L 29/08* (2006.01)